Cal Answers Dashboard Training
Undergraduate Applicants Subject Area
(contains data from 1996 to the present)

Key Questions Answered by the Applicants Dashboards

Undergraduate Applicants

1) How many prospective students applied for entry into UC Berkeley for a given academic year?

2) How many of these applicants were admitted? How does this admit rate vary by College?

3) How many admitted students accepted their admissions offer by submitting a Statement of Intent to Register (SIR)? How does this yield rate vary by College?

4) What is the breakdown of applicants, admits, and SIRs by select characteristics (e.g., ethnicity, residency, first-generation college status, high school GPA) and by applicant type of New Freshmen versus Transfer?

5) What is the high school GPA and test score profile of freshmen applicants, admits, and SIRs? Similarly, what is the prior school GPA profile of transfer applicants, admits, and SIRs? How, if at all, has this changed over time?

Note: graduate student applicant data is not currently available in Cal Answers

Select Resources – Undergraduate Applicants

Video Tutorial:
Undergraduate Applicants Dashboard Overview (5 min)

Wiki & Subject Area Overview
Undergraduate Applicants Wiki
Subject Area Project Overview
Directions: Please use the dashboard in the Undergraduate Applicants subject area to answer the problem set below. Should you need additional information about a particular concept (e.g., yield rates) or data element (e.g., Applicant Status) within the dashboard, please explore the resources and links provided on the “Overview” tab.

Problem set: Undergraduate Applicants

a) In the 2012-13 application cycle, what was our yield rate for new freshmen compared to transfer students? What's a yield rate?

b) For the 2010-11 through 2012-13 academic years, what was the trend for new freshmen applicants with an intended major of Statistics? What was the trend for students who SIRed? What's an SIR?

c) In the 2012-13 application cycle, how many underrepresented minority women transfer students applied to the College of Engineering? How many were admitted?
Problem set: Undergraduate Applicants

a) In the 2012-13 application cycle, what was our yield rate for new freshmen compared to transfer students? What's a yield rate?

Using the Fast Facts on the Overview tab, you can see that our freshman yield rate was 39% and the transfer yield rate was 66%.

Using the wiki link that also appears on the Overview tab, you can view a data dictionary, which will give you the definition of “yield rate.”

b) For the 2010-11 through 2012-13 academic years, what was the trend for new freshmen applicants with an intended major of Statistics? What was the trend for students who SIRed?

Using the “UG Applicant Count” tab, you can see that the number of Statistics intended majors (new freshmen) grew over 50% over the 3 years shown in the table.

SIRed students, however, show a very different trend. As done above, to see the definition of a data element, go to the subject area wiki.
c) In the 2012-13 application cycle, how many underrepresented minority women transfer students applied to the College of Engineering? How many were admitted?

Using the “UG Apps by Multiple Fields” tab, you can see that there were 65 female URM transfer applicants to the College of Engineering. Two of them were admitted.